

Building A Sustainable Future

Grand Rapids Public Museum | Annual Report 2012-2013

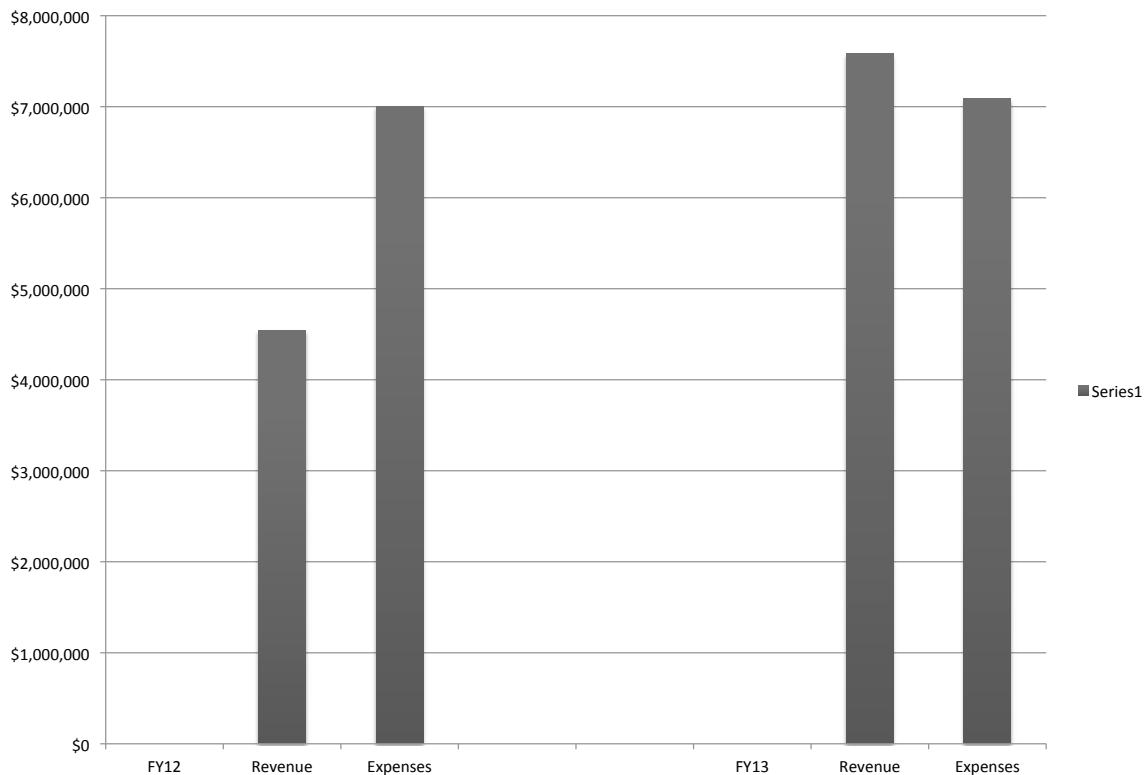
Vision: To instill passionate curiosity & a deeper understanding of the world around us.

Mission: We exist to be a living monument of artifacts, ideas and stories told through exhibitions, events and educational programming designed to inspire, motivate and celebrate our human bond. We enrich the life of our community through experiences of the wider world in a uniquely Grand Rapids context.

Collect | Preserve | Curate | Interpret | Present

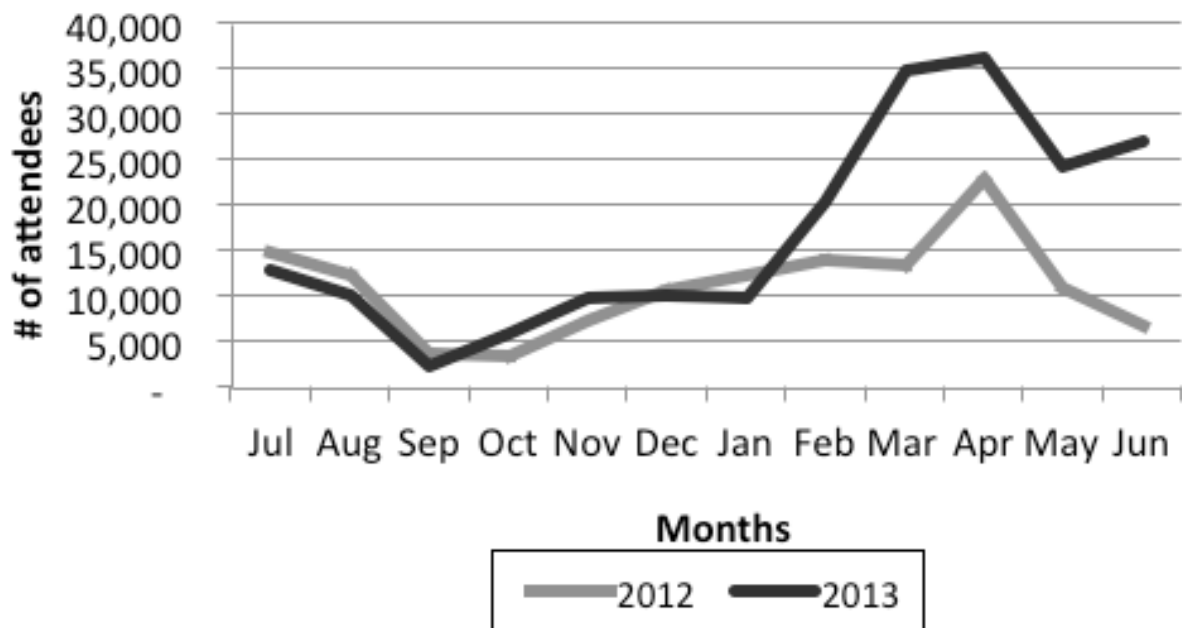


Fiscal Year 2012 and 2013 Revenue and Expenses



Fiscal Year 2012 and 2013 Comparative Total Attendance

Front Desk Ticketed Admissions



Totals: 2012–131,746

2013–203,810

The Numbers

Fiscal Year 2012

• Overall visitors:	215,994
• Exhibit attendance “Facing Mars”:	31,769
• Spring break 2012 attendance:	10,115
• Catered event attendance:	21,709
• Planetarium attendance:	51,106
• School group attendance:	21,291
• Volunteer hours:	15,005
• Members:	3,116
• Full time staff:	25

Fiscal Year 2013

• Overall visitors:	314,073
• Exhibit attendance “Titanic”:	145,412
• Spring break 2013 attendance:	23,143
• Catered event attendance:	26,678
• Planetarium attendance:	34,620
• School group attendance:	27,543
• Volunteer hours:	14,606
• Members:	3,713
• Full time staff:	27

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