

## **Building A Sustainable Future**

Grand Rapids Public Museum | Annual Report 2015

**Vision:** To instill passionate curiosity & a deeper understanding of the world around us.

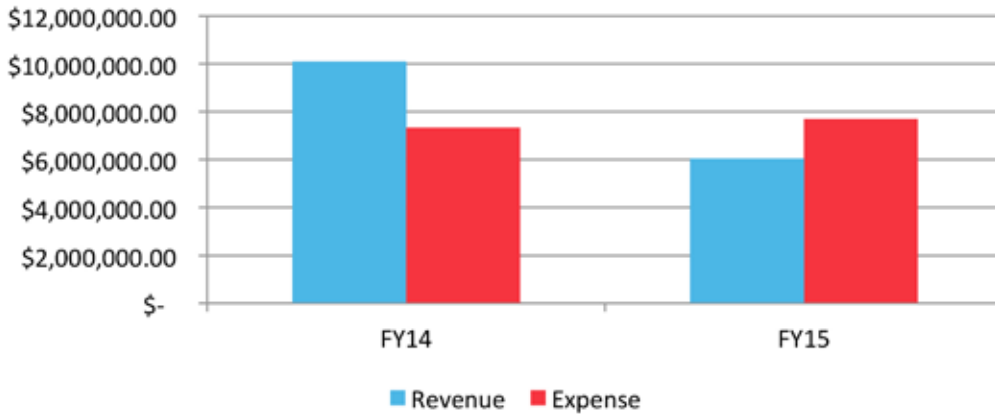
**Mission:** We exist to be a living monument of artifacts, ideas and stories told through exhibitions, events and educational programming designed to inspire, motivate and celebrate our human bond. We enrich the life of our community through experiences of the wider world in a uniquely Grand Rapids context.

**Collect | Preserve | Curate | Interpret | Present**



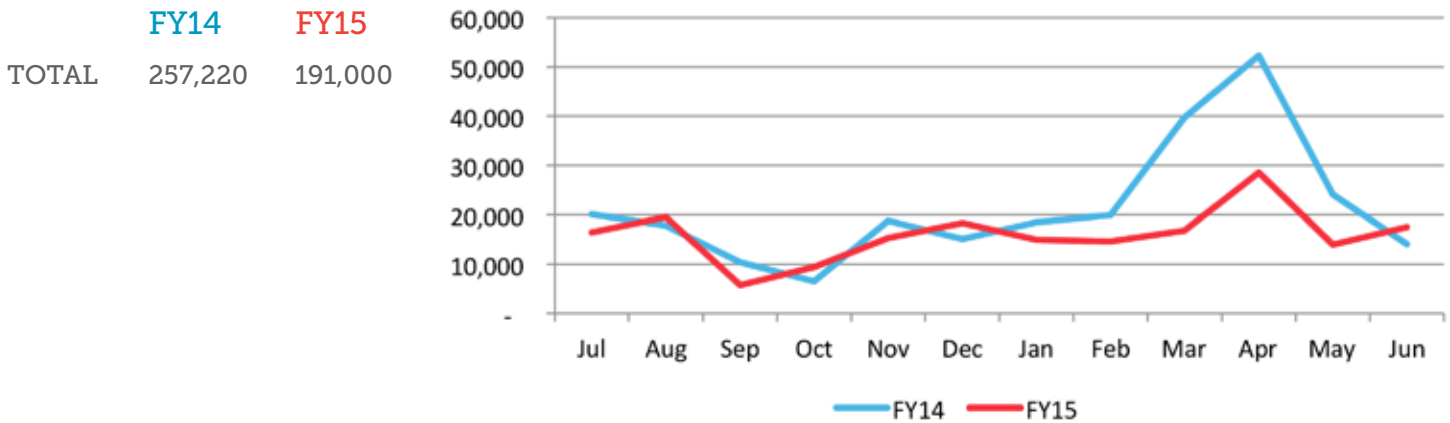
# Fiscal Year 2014 and 2015 Revenue and Expenses

	FY14	FY15
Revenue	\$10,091,462	\$6,031,379
Expense	\$7,330,861	\$7,690,021



# Fiscal Year 2014 and 2015 Comparative Total Attendance

## Front Desk Ticketed Admissions



# The Numbers

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## Fiscal Year 2015 (July 1, 2014 - June 30, 2015)

- Overall visitors: 292,053
- Exhibit attendance *Real Pirates*:
  - *The Untold Story of the Whydah*: 52,993
- Spring break 2015 attendance: 13,835
- Rental event attendance: 24,963
- Planetarium attendance: 63,637
- School group attendance: 31,404
- Volunteer hours: 10,552
- Members: 5,139
- Full time staff: 33

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## GRPM Executive Leadership Team

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- President and CEO, Dale Robertson
- CFO and Vice President of Administration, Karen Wilburn
- Vice President of Exhibits and Facilities, Tom Bantle
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- Vice President of Events, Jim Ackerman
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# Thank you to our Donors!

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## \$50,000+

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